

Wilderness Committee Strategic Plan 2024-2029

Vision

Wilderness and wildlife thrive for the wellbeing of all

Mission

Protect life-giving biological diversity through collaborative grassroots mobilization that transforms systems

Values

GRASSROOTS ADVOCACY

Hold governments accountable to protect 30% of lands and waters by 2030, implement UNDRIP, and meet necessary climate targets.

CENTRING JEDI

Centre justice, equity, diversity and inclusion – especially decolonization – by embodying this commitment in all of our work.

COMMUNITY BUILDING

Mobilize towards a shared vision of a just, prosperous and sustainable future through relationship building and communication.

Healthy nature is vital to thriving community and biodiversity.

People taking informed action together create change.

Relationships with communities and the land ground our work.

Solutions challenge systems to create equity and justice for all.

ORGANIZATIONAL HEALTH

Increase staff team diversity, capacity and wellbeing by creating equitable and nurturing organizational culture and structures.

FINANCIAL SUSTAINABILITY

Strengthen and expand financial viability by emphasizing our unique independent, on-the-ground, grassroots approach.

BY 2029 WE WILL HAVE ACHIEVED

Expansion of land and water protections, aligned with UNDRIP principles and contributing to climate change mitigation and adaptation.

A more inclusive organizational culture with increased intersectional representation across organizational partners, leadership, staff and supporters.

Enhanced effectiveness in values-aligned engagement that drives awareness and action and improves the sustainability of our funding base.